

# Ryan Rey Juaniza

Bachelor of Science in Information Technology

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## SUMMARY

WordPress Developer & Graphic Designer with 5 years of experience in web development and 1 year in graphic design. Specializing in creating and optimizing websites for various niches, including informational and e-commerce platforms. Proficient in front-end development (HTML, CSS, JavaScript) and leveraging CMS platforms like WordPress.

Knowledgeable in SEO as a junior-level practitioner, assisting with keyword research, on-page optimization, and technical SEO. Familiar with tools like Ahrefs, Screaming Frog, SEMrush, and Google Analytics to support website performance improvements. Additionally, experienced in graphic design, with expertise in Adobe Photoshop and Illustrator for branding, UI design, and marketing materials. Currently enhancing SEO skills through advanced workshops to further improve website performance and user experience.

## EXPERIENCE

WordPress Web Developer 2019 - Ongoing  
Webee Ltd. Pieta, Malta

- Working WordPress Website by following mockup design
- Installing required plugin, and as support by doing the client's request.

In-house Graphic Designer 2018 - 2019  
KKC Outsourcing Corp. Davao City, PH

- In-charge for company's creative request
- Created Social Media Posters daily, graphics, and mockup designs
- Used Illustrator and Photoshop daily

## EDUCATION

BS in Information Technology 2013 - 2018  
USEP  
Iñigo Street Bo. Obrero, Davao City, PH

F. Bustamante National High School 2009 - 2013  
Tibungco, Davao City, PH

## REFERENCE

Mariah Nicole Perez de Tagle Davao City, PH  
+639273596454  
Joel Arendain Davao City, PH  
+639168349361

## SKILLS

HTML · CSS · Javascript · PHP ·  
Adobe Photoshop · Adobe  
Illustrator · Adobe XD · Figma ·  
Shopify · WordPress · Best SEO  
Practices · Local SEO · Ahrefs ·  
Screaming Frog · SEMrush · Google  
Analytics · PageSpeed · Lighthouse

## LANGUAGE

Filipino Native  
English B2 Level

## AFFILIATION

- Civil Service Eligibility -  
Professional Level (August, 2024)
- Society of Information Technology  
Students (SITS), - 2013-2018
- Certification of Basic Office  
Application at M.Ceco Institute  
Technology Philippines, Inc. - 2010

## SEMINARS

- DST-Advance SEO Workshop at  
Spark-Lab Coworking and Study  
Space  
- September 8, 2024
- Wordcamp Davao 2019 at  
University of Mindanao (Mintal),  
- July 6, 2019
- Amazon Web Services Workshop  
at Ateneo de Davao University  
- April 18, 2018